today we're talking about business ethics 101.

Want to talk about what is it and why is it matter.

well no matter what industry we working today were given more tightly by business ethics.

So, especially with our social media in mobile lifestyles the way we work and the way we transact is different than it has been in our path.

So, what is it?

So, it’s the study of the proper business, policies and practices regarding potential controversial issues. But what are some of those?

Well we talk about Corporate Governance, insider trading, bribery, discrimination, corporate social responsibility, fiduciary responsibility and again data protection which again is highly talked about around social media and mobile lifestyles.

Why is this so important? Because it enables you to make responsible decisions and maintain highly ethical behavior when running a business.

Our so meet to when running project so let's look at how this can be applied to project management for higher probability of successful projects.

Well, We talked about business ethics we are look at the characteristics and values that most people associate with behavior.

So that includes not only project managers but team leaders, team members, stakeholders and even the executive team and the boards. So, we talk about this here are just a few this isn't all of them this is common one’s we see.

number one honesty. that the members the tam project display honesty and they do not deliberately mislead or deceive about what they're doing

also, integrity. Keeping high integrity in the work products and the work that they do the contracts that they make.

And the not in scrupulous about how they go about their work.

I'm promise keeping and trustworthiness they do not create justifications for escaping or missing commitments.

Also, loyalty. In very loyal to the project, organization, the industry and initiatives and they do not use or disclose confidential information for benefit.

also, fairness. they don't take advantage of others difficulties in use that against them.

also having concerns for others and I do not harm others again in their disabilities or the deficiencies, respect for the others and they don't discriminate.

so, by using these characteristics and values in business ethics were looking at the benefits to the project. so, as a meet a three one’s:

number one is having outcomes that will be acceptable for the stakeholders.

also, data that will be protected religiously and also team members that are treated fairly.

So these just some of the benefits are business ethics in why it's so important. If you need additional information on business ethics and how it can apply to your projects then sign up for our software now a project manager.com.